

# Mark Juhasz Designer

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## WORK EXPERIENCE

### \_VOIS (Vodafone Intelligent Solutions) Creative Designer

Oct 2019 - Present | Budapest, HU

- Created visual assets and layouts for infographics, landing pages, presentations, emails, brochures and storyboards.
- Used Vodafone's design system and prototyping tools for digital projects.
- Worked closely with Front-end developers and Multimedia designers, and also helped interns with their tasks.

### Freelance Designer

2013 - Present | Glasgow / Barcelona / Budapest

- Created visual designs for different channels and audiences
- Researched and interpreted data visually
- Worked with This is Milk, RiseHigh and Sparrho in the UK and designed for global brands like Tide, Nike or FC Barcelona with agencies

### uber digital Junior Graphic Designer

Mar 2015 - Jul 2015 | London, UK

- Website development for Total, GT Nexus and KFC
- Created visual assets, styleguides and simple animations for websites

### IDAPT Graphic Designer

Feb 2014 - Aug 2014 | Barcelona, ES

- Migrated site to shopify, and updated contents and visuals
- Created KickStarter campaign that reached **550%** of set goal and was backed by **2,700+** person all around the world
- Communicated with product development team based in China and made quality control over printing and packaging

## EDUCATION

### Glasgow Caledonian University International Business & HRM

Sep 2015 - Jun 2019 | Glasgow, UK

- Expanded my business knowledge and learned about culture & diversity
- Conducted primary and secondary research, critically evaluated theories and did ethnographic studies

### International Business Academy Design Management

Sep 2012 - Jul 2014 | Kolding, DK

- The aim of the course was to understand how to develop a service or product by going through the steps of its development, with the help of Design Thinking, the Danish innovation model and problem solving
- Worked with LEGO and helped a local bank to develop a product for youngsters

## SKILLS

### Design skills

Concept development  
Vector illustration  
Data visualisation  
Basic animation

### Design Tools

Photoshop  
Illustrator  
Figma  
Sketch  
InVision  
After Effects  
Blender

### Technical skills

HTML  
CSS  
Mac/Windows user

### UI/UX Design

Visual design  
Wireframes  
Prototyping  
Using Design Systems

### User Research

Interviewing  
User persona  
User journey  
Survey design

### Communication

Client contact  
English / Spanish / Hungarian  
Presentation  
Team player

## HOBBIES

